



# DUKE ENERGY GRANT PREFERENCES

*Helpful tips for a successful grant*

Creating Powerful Communities means powering the lives of customers and the vitality of communities with over \$30 million in charitable grants each year.

## Strong grant applications:

- ✓ Show alignment to Duke Energy Funding priorities
- ✓ Are well vetted and show other funders or support
- ✓ Include a marketing plan – show how we can leverage your marketing channels to get the word out about Duke Energy’s support of your program.
- ✓ Provide volunteer opportunities – we like to see grants where there’s an opportunity to host or help with a Duke Energy volunteer event.
- ✓ Impact a Duke Energy service territory
- ✓ Include a detailed program budget
- ✓ Clearly define the impact you’re creating in the community or with the affected audience
- ✓ Impact a diverse, at-risk, underserved community or population.