1. INSTALLATION OF BANNERS ON COMPANY DISTRIBUTION POLES IS AT THE SOLE DISCRETION OF THE COMPANY, AND IS LIMITED TO GOVERNMENTAL ENTITIES SUCH AS CITIES, TOWNS, MUNICIPALITIES, ETC.

2. REQUESTS NOT COVERED BY THE ABOVE STANDARD CAN BE REVIEWED ON A CASE BY CASE BASIS. ANY COSTS ASSOCIATED WITH THIS ANALYSIS WILL BE BORNE BY THE REQUESTING PARTY.

3. POLES MUST BE TRUCK ACCESSIBLE AND INSPECTED FOR STRUCTURAL INTEGRITY PRIOR TO BANNER ATTACHMENT.

4. BANNERS SHOULD NOT BE ATTACHED TO POLES WITH YELLOW OR WHITE INSPECTION TAGS.

5. A BANNER AGREEMENT MUST BE COMPLETED PRIOR TO ATTACHMENT TO COMPANY DISTRIBUTION POLES. ANY MESSAGING OR IMAGES MUST BE APPROVED AS A PART OF THIS AGREEMENT.

6. BANNERS ATTACHED TO POLES SHOULD BE PERPENDICULAR TO POWER LINES.

7. BANNERS THAT EXTEND OVER ROADWAY MUST HAVE 15'-0" VERTICAL CLEARANCE FROM ROAD SURFACE. IF ROADWAY IS DOT MAINTAINED, SEE DWG. 10.02-03.

8. THE BANNERS MUST HAVE HALF CIRCLE AIR POCKETS CUT INTO THEM.

9. FOR WOODEN DISTRIBUTION POLES, BANNERS MUST BE ATTACHED USING REMOVABLE BANDS OR SCREWS THAT DO NOT PENETRATE THE ENTIRE DIAMETER OF THE POLE. FOR NON-WOOD POLES, REMOVABLE BANDS ONLY WILL BE ALLOWED. ANY HARDWARE USED TO SECURE BANNERS IS NOT TO CONFLICT WITH THE OPERATION OF ANY COMPANY EQUIPMENT.

10. COMPANY SHALL NOT BE RESPONSIBLE FOR REMOVING AND/OR REBANDING BANNERS WHENEVER THE POLES ARE REPLACED.

11. CUSTOMER AGREES TO INDEMNIFY, DEFEND, AND SAVE HARMLESS COMPANY FROM ALL CLAIMS, LOSSES, INJURIES, DAMAGE AND OTHER DEMANDS MADE AGAINST IT AND ALL COSTS AND EXPENSES INCURRED BY COMPANY ARISING OUT OF THIS AGREEMENT UNLESS SAME SHALL HAVE RESULTED FROM SOLE NEGLIGENCE OF COMPANY.